

hello!



I'm **jedidiah gardner**, a creative project manager and ux/ui designer.

WHAT I DO

I enjoy any task that involves problem-solving or leveraging technology to improve processes. In my experience, successful concepts are born from collaboration, open brainstorming, and putting ego aside.

brands

I'VE WORKED WITH

Amazon, Docusign, Coursera, Spencer Stuart, Trupanion, Adobe, GoDaddy, Legalshield, AWS, TDECU, PHI Direct, Microsoft

education

2007 - SUNY Oswego, NY

- **BFA Graphic Design**

2022 - Professional Certifications

- **Google UX Design**
- **Google Project Management**
- **Scurm Master**

contact

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tools



+ Celtra, Canva, and HTML/CSS

experience

2021 - Present | Seattle, WA

E(A+S), **Senior Designer**

- Development and refinement of a global marketing automation campaign for an enterprise client using Celtra.
- Iteratively refined prototypes based on usability testing insights to create intuitive and user-friendly experiences.
- Creating design systems and style guides for consistent usability across digital platforms and devices.
- Utilizing user personas and journey maps to guide design iterations and align with target audience needs.
- Led and mentored designers, fostering collaboration, skill development, and adherence to project timelines.
- Collaborated with account managers to understand project requirements, provide innovative solutions, and address feedback promptly and effectively.
- Contributed to accessibility initiatives, ensuring designs met WCAG standards for inclusivity across all users.

2020 - Present | Renton WA

Crosscut Studio, **Contract Designer**

- Independently manage multiple projects, ensuring transparency, and communication with stakeholders ensuring alignment with their brand identity and objectives.
- Crafting comprehensive brand identity systems to improving brand recognition and providing impactful presence.
- Designing packaging solutions, translating brand identities and product specifications into functional designs.
- Utilizing marketing platforms to create, deploy, and analyze email campaigns, managing subscriber lists and scheduling.

2008 - 2020 | Bellevue, WA

VDB | Compass, **Creative Director**

- Conducted regular design reviews and critiques to ensure consistency, creativity, and adherence to brand guidelines across all creative outputs.
- Stayed abreast of industry trends, emerging technologies, and best practices in design and marketing, and incorporated them into creative strategies and executions.
- Presented creative concepts and strategies to clients, effectively communicating the rationale behind design decisions and ensuring client buy-in and satisfaction.
- Development of visual concepts, designs, and executions across multiple channels, including print, digital, and experiential, ensuring consistency and brand integrity.
- Directed photo shoots and video productions, from concept development to final editing, ensuring alignment with creative vision and client objectives.