1. It was observed that 5 out of 5 participants found the search button quickly and without issue. This means that the hierarchy of information and labeling was ideal for all users.

2. It was observed that 3 out of 5 participants were confused by not seeing a distance for each store. This means that most users were not clear on how far away the closest store was.

3. It was observed that 2 out of 5 participants selected and unselected items from the cart. This means that most users did not find out how to remove items from the cart.

4. It was observed that 4 out of 5 participants selected the store location without issue. This means that most users were aware of how to locate the store.

5. It was observed that 3 out of 5 participants had trouble locating the cart. This means that most users could not find the items they had selected for checkout.

6. It was observed that 3 out of 5 participants were happy with the speed of the process. This means that most users were able to navigate the prompts quickly.

1.  Based on the theme that: most users were confused by not seeing a distance for each store, an insight is: returned results should have mileage from the user added to their field.

2.  Based on the theme that: most users could not find out how to remove items from the cart, an insight is: users need helper text to find out how to remove items from the cart.

3.  Based on the theme that: most users could not find their items in the cart, an insight is: users need a more intuitive way to find their items in the cart.